



★ MURPHYSBORO ★  
**BARBECUE**  
 ★ COOK-OFF ★  
 An Old-Fashioned  
 ★ Tent Revival ★  
 CELEBRATING  
**THE ALMIGHTY PIG**

25th Annual  
**Murphysboro Barbecue Cook-off**  
 September 20-22, 2012

Please help us roll out the red carpet and welcome thousands of people to Southern Illinois!

**Corporate Sponsorship**

Raise your company's profile and create good will in the community by becoming a sponsor at one of the following levels. Please respond by July 1, 2012 so we can include you in our advance publicity and advertising efforts!

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**Platinum Sponsor \$5,000**

30 tickets each night for the Fish Fry and Grand Champion Buffet, recognition on t-shirts, banners, web site, sponsor board, and other promotional materials; mentions in all media articles and broadcasts, a free booth or exhibit area during the event and 2 t-shirts.

**Gold Sponsor \$2,500**

20 tickets each night for the Fish Fry and Grand Champion Buffet, recognition on t-shirts, banners, web site, sponsor board, and other promotional materials; mentions in all media articles and broadcasts. and 2 t-shirts.

**Silver Sponsor \$1,000**

10 tickets each night for the Fish Fry and Grand Champion Buffet, recognition on t-shirts, banners, web site, sponsor board, and other promotional materials; mentions in all media articles and broadcasts and 2 t-shirts.

**Bronze Sponsor \$500**

6 tickets each night for the Fish Fry and Grand Champion Buffet, recognition on t-shirts and banners, web site, and sponsor board, and 2 t-shirts.

**Friend of the Barbecue \$125**

2 tickets each night for the Fish Fry and Grand Champion Buffet, recognition on the sponsor board and a t-shirt.

**Additional sponsorship opportunities:**

- \$1,500 Trophies
- \$1,000 Champion's stage
- \$1,000 Band for street dance
- \$500 Crimson Express marching band
- \$500 People's Choice
- \$500 Wings contest • \$500 Fish contest

**In-kind Donations**

Our team hospitality boxes are famous on the circuit and we appreciate the items you donate to make these outstanding gifts. We usually fill these baskets with apples, homemade goodies, beer, wine, soda, and other items. Use your imagination! We'll need 75 of each item to complete the boxes. Please deliver the items to The Warehouse by September 17th or call us and we'll come by and pick them up! We appreciate your generosity!

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 Detach and mail to: **M'boro BBQ Cook-off • P.O. Box 382 • M'boro, IL 62966**  
 Questions, please call 618-684-8902

Sponsor level: \_\_\_\_\_

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_ shirt size \_\_\_\_\_

Please check one: I'll pick up my tickets and shirt  Please deliver my tickets & shirt